

us-cert.gov Performance Metrics

Mar 1, 2020 - Mar 31, 2020

All Users
100.00% Sessions

Total Visits

558,415

% of Total: 100.00% (558,415)



Pageviews

911,193

% of Total: 100.00% (911,193)



Unique Pageviews

737,271

% of Total: 100.00% (737,271)



Unique Visitors

421,163

% of Total: 100.00% (421,163)



Avg. Visit Duration

00:01:47

Avg for View: 00:01:47 (0.00%)



Avg. Time on Page

00:02:46

Avg for View: 00:02:46 (0.00%)



Bounce Rate

72.95%

Avg for View: 72.95% (0.00%)



Pages / Session

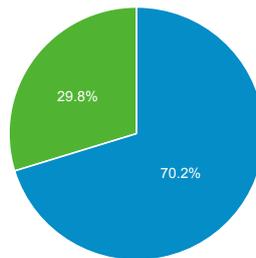
1.63

Avg for View: 1.63 (0.00%)



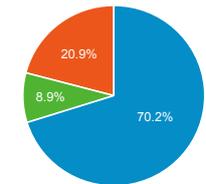
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Visits per Visitor

■ 1 ■ 2 ■ Other



Top Pageviews

Page Title	Pageviews	Bounce Rate
Defending Against COVID-19 Cyber Scams CISA	70,369	83.14%
Homepage CISA	60,717	62.27%
Alerts CISA	52,430	61.19%
Current Activity Landing CISA	49,859	71.49%
Enterprise VPN Security CISA	33,472	74.91%
National Cyber Awareness System CISA	21,508	48.77%
Traffic Light Protocol (TLP) Definitions and Usage CISA	19,403	93.93%
Avoiding Social Engineering and Phishing Attacks CISA	17,797	84.37%
Report Incidents, Phishing, Malware, or Vulnerabilities CISA	17,430	80.33%
404 - File Not Found CISA	16,961	79.35%

Total Unique Searches by Search Term

Search Term	Total Unique Searches
Allen Bradley Micrologix 1100	138
covid	91
coronavirus	82
covid-19	67
corona	52
phishing	49
ransomware	46
allen bradley micrologix 1100	41
Micrologix 1100	34
rockwell	30