

us-cert.gov Performance Metrics

Oct 1, 2019 - Oct 31, 2019

All Users
100.00% Sessions

Total Visits

424,942
% of Total: 100.00% (424,942)



Pageviews

834,773
% of Total: 100.00% (834,773)



Unique Pageviews

624,216
% of Total: 100.00% (624,216)



Unique Visitors

293,927
% of Total: 100.00% (293,927)



Avg. Visit Duration

00:02:40
Avg for View: 00:02:40 (0.00%)



Avg. Time on Page

00:02:44
Avg for View: 00:02:44 (0.00%)



Bounce Rate

64.10%
Avg for View: 64.10% (0.00%)



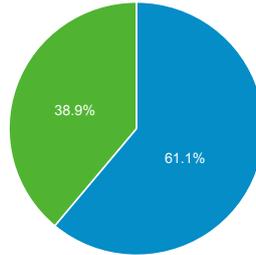
Pages / Session

1.96
Avg for View: 1.96 (0.00%)



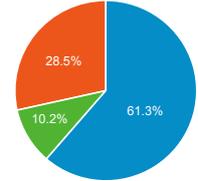
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Visits per Visitor

■ 1 ■ 2 ■ Other



Top Pageviews

Page Title	Pageviews	Bounce Rate
Current Activity Landing CISA	82,211	64.24%
Homepage CISA	62,990	55.36%
Alerts CISA	46,375	62.91%
National Cyber Awareness System CISA	17,591	48.12%
404 - File Not Found CISA	17,558	71.59%
Ransomware CISA	13,438	72.04%
ICS-CERT Advisories CISA	13,123	47.04%
ICS-CERT Landing CISA	13,101	42.55%
(not set)	10,931	64.62%
Avoiding Social Engineering and Phishing Attacks CISA	10,357	84.19%

Total Unique Searches by Search T...

Search Term	Total Unique Searches
phishing	68
firewall security	57
cisco	44
training	39
emotet	38
Conficker Worm	37
ransomware	36
wannacry	34
nozomi	30
malware	27