



# us-cert.gov Performance Metrics

Nov 1, 2018 - Nov 30, 2018

All Users  
100.00% Sessions

## Total Visits

**278,551**

% of Total: 100.00% (278,551)



## Pageviews

**512,012**

% of Total: 100.00% (512,012)



## Unique Pageviews

**386,431**

% of Total: 100.00% (386,431)



## Unique Visitors

**186,991**

% of Total: 100.00% (186,991)



## Avg. Pages / Visit

**1.84**

Avg for View: 1.84 (0.00%)



## Avg. Visit Duration

**00:02:18**

Avg for View: 00:02:18 (0.00%)



## Avg. Time on Page

**00:02:42**

Avg for View: 00:02:42 (0.00%)



## Bounce Rate

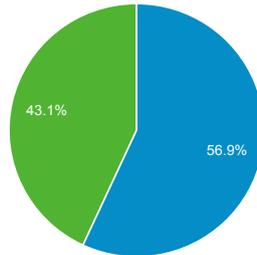
**67.39%**

Avg for View: 67.39% (0.00%)



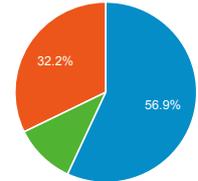
## New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



## Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



## Top Pageviews

Page Title	Pageviews	Bounce Rate
US-CERT   United States Computer Emergency Readiness Team	64,240	62.37%
Current Activity   US-CERT	35,753	66.58%
Alerts   US-CERT	33,375	57.73%
Incident Reporting System   US-CERT	24,375	72.65%
3ve - Major Online Ad Fraud Operation   US-CERT	16,913	83.29%
Emotet Malware   US-CERT	12,225	90.61%
National Cyber Awareness System   US-CERT	11,582	46.27%
US-CERT	8,599	41.54%
Holiday Traveling with Personal Internet-Enabled Devices   US-CERT	7,881	70.09%
VMware Releases Security Updates   US-CERT	7,718	36.76%

## Total Unique Searches by Search T...

Search Term	Total Unique Searches
phishing	39
firewall security	37
emotet	30
What is the NCCIC	28
ransomware	25
wannacry	23
training	22
malware	21
cisco	19
Fortigate	17