



## us-cert.gov Performance Metrics

Dec 1, 2018 - Dec 31, 2018

All Users  
100.00% Sessions

### Total Visits

**289,740**

% of Total: 100.00% (289,740)



### Pageviews

**552,777**

% of Total: 100.00% (552,777)



### Unique Pageviews

**411,863**

% of Total: 100.00% (411,863)



### Unique Visitors

**199,758**

% of Total: 100.00% (199,758)



### Avg. Visit Duration

**00:02:28**

Avg for View: 00:02:28 (0.00%)



### Avg. Time on Page

**00:02:41**

Avg for View: 00:02:41 (0.00%)



### Bounce Rate

**66.98%**

Avg for View: 66.98% (0.00%)



### Pages / Session

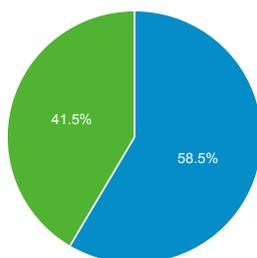
**1.91**

Avg for View: 1.91 (0.00%)



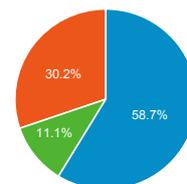
### New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



### Visits per Visitor

■ 1 ■ 2 ■ Other



### Top Pageviews

| Page Title                                                | Pageviews | Bounce Rate |
|-----------------------------------------------------------|-----------|-------------|
| US-CERT   United States Computer Emergency Readiness Team | 66,576    | 59.33%      |
| Incident Reporting System   US-CERT                       | 45,667    | 71.44%      |
| Current Activity   US-CERT                                | 43,306    | 67.71%      |
| SamSam Ransomware   US-CERT                               | 37,821    | 70.56%      |
| Alerts   US-CERT                                          | 33,309    | 56.94%      |
| Chinese Malicious Cyber Activity   US-CERT                | 30,861    | 56.49%      |
| Bomb Threats Emailed Around the World   US-CERT           | 12,769    | 80.48%      |
| National Cyber Awareness System   US-CERT                 | 12,347    | 49.05%      |
| Emotet Malware   US-CERT                                  | 11,399    | 89.91%      |
| US-CERT                                                   | 7,560     | 45.18%      |

### Total Unique Searches by Search T...

| Search Term  | Total Unique Searches |
|--------------|-----------------------|
| emotet       | 42                    |
| samsam       | 37                    |
| phishing     | 26                    |
| ransomware   | 24                    |
| Fortigate    | 19                    |
| malware      | 17                    |
| apple        | 16                    |
| wannacry     | 15                    |
| adobe        | 14                    |
| hidden cobra | 14                    |