

**us-cert.gov Performance Metrics**

Aug 1, 2017 - Aug 31, 2017

 **All Users**  
 100.00% Sessions

**Total Visits**

**215,980**  
 % of Total: 100.00% (215,980)



**Pageviews**

**435,204**  
 % of Total: 100.00% (435,204)



**Unique Pageviews**

**303,849**  
 % of Total: 100.00% (303,849)



**Unique Visitors**

**144,561**  
 % of Total: 100.00% (144,561)



**Avg. Pages / Visit**

**2.02**  
 Avg for View: 2.02 (0.00%)



**Avg. Visit Duration**

**00:03:29**  
 Avg for View: 00:03:29 (0.00%)



**Avg. Time on Page**

**00:03:23**  
 Avg for View: 00:03:23 (0.00%)



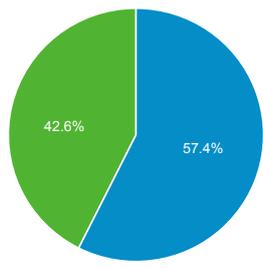
**Bounce Rate**

**64.08%**  
 Avg for View: 64.08% (0.00%)



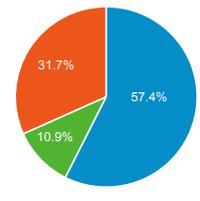
**New vs. Returned Visitors**

■ New Visitor ■ Returning Visitor



**Avg. Visits per Visitor**

■ 1 ■ 2 ■ Other



**Top Pageviews**

Page Title	Pageviews	Bounce Rate
US-CERT   United States Computer Emergency Readiness Team	73,811	64.37%
Current Activity   US-CERT	54,680	64.55%
Alerts   US-CERT	19,221	52.92%
HIDDEN COBRA – North Korea’s D DoS Botnet Infrastructure   US-CERT	13,581	70.34%
Incident Reporting System   US-CERT	11,791	58.38%
Potential Hurricane Harvey Phishing Scams   US-CERT	11,298	75.82%
National Cyber Awareness System   US-CERT	10,792	39.49%
Tips   US-CERT	8,772	50.39%
Publications   US-CERT	6,578	50.91%
Avoiding Social Engineering and Phishing Attacks	6,085	83.74%

**Total Unique Searches by Search Term**

Search Term	Total Unique Searches
cybersecurity	67
the national strategy to secure cyber	65
wannacry	49
phishing	35
ransomware	32
server disk encryption	23
JAR-17-20114	21
cisco	20
petya	18
cve	17